

I'm on Patreon now! Here's why

Earlier this year, I sold the coloring books that made up about 95% of my income to a publisher. This was a great move for a lot of reasons - getting my books into brick and mortar stores means more people can pick them up, and those books get better promotion, quality control, and overall awesomeness thanks to Sourcebooks' fabulous print job.

(Also, I get to visit the Unicorns Are Jerks 3-in-1 book whenever I go to Target. STILL NOT OVER THAT.)

The downsides of moving into traditional publishing are that I get paid less per book and I no longer have a monthly paycheck. I'm living off my advance and savings and crossing my fingers that the royalty report I get every six months will say good things.

This is why I started looking into [Patreon](#).



If you're not already familiar with it, Patreon is a place where you can pledge \$1, \$2, \$5 a month - however much you want, really - to directly support creators whose work you love. In return, you get rewards based on your pledge amount. It's an excellent system! I support a bunch of writers and artists myself, and the behind-the-scenes posts and new work I get to see makes me so happy.

Showing other people what I'm working on is a huge motivator for me, so I'm excited to have a new way to do that! If you support me on Patreon, you can look forward to WIP posts about projects I

Theo Nicole Lorenz

writer, artist, coloring book tycoon

<http://nicolelorenz.com>

can't talk about publicly yet, misfit coloring pages that didn't make it into my books (and maybe Patreon-exclusive coloring pages?), and pictures of my cats, because why not.

[My Patreon account is right here](#). Thanks for reading!